## **Doosan Forklift Part**

Doosan Forklift Part - Doosan Infracore Company Ltd. is an international and intercontinental organization which comprises of Defense Industry Products, Industrial Vehicles, Diesel Engines, Automation Systems, Machine Tools and Construction Equipment.

Their United States affiliate, Doosan Infracore America Corporation, stationed in Suwanee, Georgia houses a 170,000 square foot production facility, home to a Compact Equipment and Construction division. Cleveland, Beaumont houses the Lift Truck division, and West Caldwell, New Jersey has a Machine Tool department. The U.S. headquarters in Georgia facilitates a first rate parts operation capable of supplying an excess of 25,000 line items to support Lift Truck, Compact Equipment, Machine Tool and Construction customer needs.

There are well over 220 Doosan service and sales locations operating in Canada and the United States. Moreover, there are more than 90 independent dealers moving forklift materials and materials handling equipment. This network permits Doosan Infracore America to aggressively compete in this competitive marketplace. The forklift product line impressively features 63 different products consisting of 82 various battery and engine configurations of Electric-powered and Internal Combustion lift trucks. Capacities of these various vehicle versions range from 3,000 to 33,000 lbs. All trucks are manufactured in an ISO 9001 certified facility.

Doosan Infracore America is the fastest growing forklift business in the North American market, due to their consistency in retaining a high degree of consumer service excellence and optimum product functioning to all Doosan Infracore Lift Truck users. The U.S. lift Truck division located in Cleveland has a professional team knowledgeable in Product Sales, Purchasing, Marketing, Logistical and Technical Support.

Korea's initial domestic lift truck marketplace was an open-import enterprise. In the 1960's, Korea Machinery Co. Ltd. begun to import assembled lift trucks as part of a nationwide equipment expansion venture. Early sales of this industrial equipment focused on large business groups, the armed forces and on state-run corporations. This ultimately led to a unification with Daewoo Heavy Industries Ltd. In 1976, the Forklift Division begun trade operations throughout Korea to overhaul and sell this heavy equipment. By 1978, a lift truck production plant was successfully completed. Continuous technical education became the new focus for improving quality and product development.

Home-based forklift trade for Daewoo started in 1967 and grew to an astounding 90% market share in Korea. By the 1980's, Daewoo's sophisticated technological improvements combined with sales success placed them in a position of substantial expansion of their lift truck operations.

Caterpillar Industrial Inc. of the U.S. in 1981, proposed a cooperative venture project to assist them in the very competitive North American materials handling market. This joint-venture proved highly profitable for Daewoo and their forklift product sales expanded greatly. In 1984, the company completed construction of a new facility to help in producing high end value-added products for export. In 1993, the company had a global sales system and started exporting versions they had developed through in-house technology, as an independent product. Certifications were then acquired from CE of Europe, UL of the United States and ISO 14001 and ISO 9001, securing expansion possibilities into international marketplaces.